

## Points of You® - The Coaching Game for Everyone

Points of You® was founded in 2006 by two creative entrepreneurs – Efrat Shani and Yaron Golan. Since then, the Points of You® tools have been translated to more than 25 languages and our workshops have opened the hearts and minds of more than 100,000 people across the globe.

The tools use the powerful language of today's world, the language of photos, that inspires and provokes the mind. Professionals around the world use these tools to create meaningful communication in various settings, gain insights and have a real impact on people's lives.

These innovative tools are designed for workshop and training not only for teamwork but also for parents, couples and friends to appreciate lives.





The integration of the picture with the word address both the left and right lobes of the brain. This simultaneous stimulus creates an extraordinary phenomenon: All at once, our rational reaction and our intuitive reaction are activated, blending together to create an association .... Waltraud Kirschke (1999) Secret of the Peeling.

Learn the philosophy and history of Points of You<sup>®</sup> and you will know why it can evoke your awareness in your "Endless Possibilities".

Points of You® creates a great workshop for fun and fantastic lives because :

- It evokes new perceptions, inspirations and ideas to maximize our potentials
- It encourages new way of communications to strengthen our relationships
- It organizes thinking process to understand ourselves better, clearer in what we really want in lives
- It turns our limiting beliefs and obstacles to the power of our actions

Points of You®: The tools for success – The tool for everyone!







Academy of Inspiration





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